

## MININGIDEAS WEB PAGE PRIVACY POLICY

This Privacy Policy describes how your personal information is collected, used, and shared when you visit [www.miningideas.com](http://www.miningideas.com) (hereinafter referred to as the "Site").

### PERSONAL INFORMATION WE COLLECT

When you visit the Site, we automatically collect certain information about your device, including your web browser, IP address, time zone, and some of the cookies installed on your device. Additionally, as you navigate the Site, we gather information about the individual web pages or products you view, the web pages or search terms that referred you to the Site, and how you interact with the Site. We refer to this automatically-collected information as "Device Information." We collect Device Information through the use of the following technologies: <https://analytics.google.com/analytics/web/>

When referring to "Personal Information" in this Privacy Policy, we refer to Device Information and Information from your queries.

### HOW WE USE YOUR PERSONAL INFORMATION

We generally use the information from your queries to prepare responses to your inquiries through the Site. Additionally, we use this Query Information or contact information to: communicate with you; provide you with information or advertisements related to our products or services. We use the Device Information we collect to help us detect potential risks and fraud (especially your IP address) and, in general, to improve and optimize our Site (for example, by generating reports and statistics about how our customers navigate and interact with the Site and to assess the success of our advertising and marketing campaigns).

### SHARING YOUR PERSONAL INFORMATION

We share your Personal Information with third parties to help us use your Personal Information as described above. For example, we use Google Analytics to understand how our customers use the Site. You can learn more about how Google uses your Personal Information here: <https://www.google.com/intl/es/policies/privacy/> You can opt out of Google Analytics here: <https://tools.google.com/dlpage/gaoptout>. Lastly, we may also share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant, or other legal request for information we receive, or to protect our rights. As previously described, we use your Personal Information to provide you with relevant information or marketing communications about MiningiDEAS and its Partners that we believe may interest you. You can unsubscribe anytime; the information and means are available in the CONTACT US section.

### DO NOT TRACK

Please note that we do not alter our data collection and usage practices when we see a Do Not Track signal from your browser.

## YOUR RIGHTS

If you are a European resident, you have the right to access the personal information we hold about you and to request that your personal information be corrected, updated, or deleted. If you wish to exercise this right, please contact us using the contact information provided below. Additionally, if you are a European resident, please note that we are processing your information to fulfill contracts we might have with you (for example, if you place an order through the Site) or otherwise to pursue our legitimate business interests as outlined above. Furthermore, please be aware that your information will be transferred outside Europe, including Canada and the United States.

## DATA RETENTION

When you place an order or inquire through the Site, we will retain your Order Information for our records unless and until you ask us to delete this information.

## CHANGES

We may update this privacy policy periodically to reflect, for example, changes to our practices or for other operational, legal, or regulatory reasons.

## CONTACT US

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us via email at [contact@miningideas.com](mailto:contact@miningideas.com) or by mail using the information provided below:

